

# Encouraging the Use of Electric Cars in Parana: Charging Stations in Urban Areas

Universidad Tecnológica Nacional  
Facultad Regional Paraná

*Electronics and Electromechanical  
Engineering Departments*  
Inglés I - 2023

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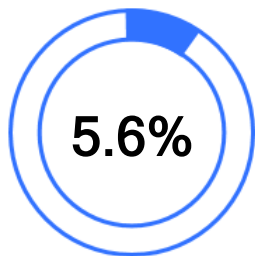
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# Introduction

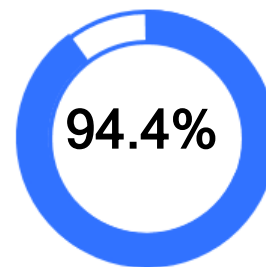


# Electric Cars vs Combustion Cars



## Electric Cars

- They do not release gas
- They do not generate noise
- They require little maintenance
- They do not generate many monetary expenses



## Combustion Cars

- They release 140g of CO<sub>2</sub>.
- They cause noise pollution.
- They require a lot of maintenance
- They generate a lot of fuel costs

# Purpose of this presentation



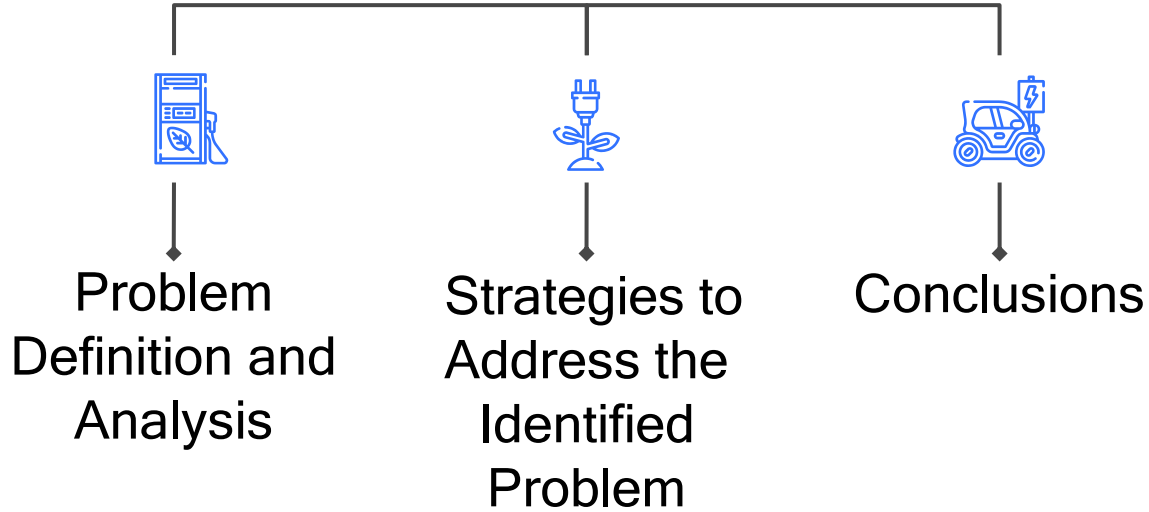
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- Analyze the installation of charging stations for electric cars.

2

- Raise awareness about the use of electric cars.

# How are we going to address these issues?

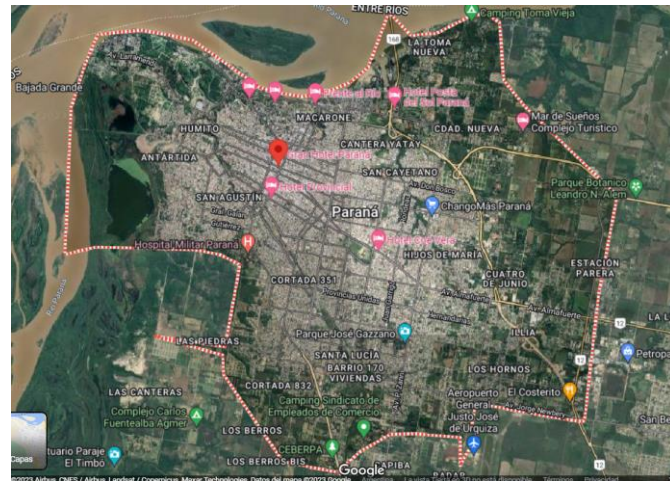


# Problem Definition and Analysis: Description of the Context



# Description of the Context

- It is a city with an area of 137 km<sup>2</sup>
- It is in the province of Entre Ríos
- It is surrounded by agricultural and livestock land.



Map of the city of Parana

# Parana

Over 390,000 inhabitants

One vehicle for every  
3.5 inhabitants

100,000 vehicles

An emission of 140  
grams of CO<sub>2</sub> per  
kilometer



A tall, grey, rectangular electric vehicle charging station stands on a paved surface. The station's screen is blue and displays the text "Electric Vehicle Charging" at the top. Below the text is a white icon of a battery with three horizontal bars inside, representing a charging level. The background shows a blurred cityscape with buildings and trees under a bright sky.

Electric Vehicle Charging

# Problem Definition and Analysis: Problem Statement



# Problem Statement

What is the problem?

Scarcity of electric vehicles

How do we solve it?

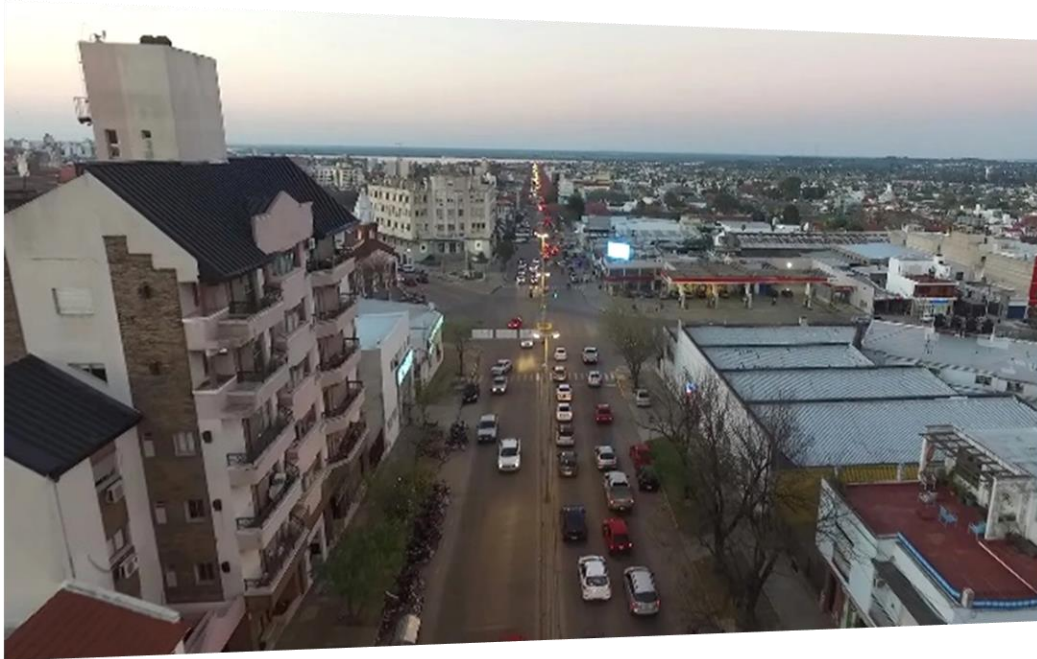
Charging points for electric vehicles

# **Problem Definition and Analysis:**

**Description of Scenes that Help Picture the  
Problematic Situation**

Problem Definition and Analysis: Description of Scenes  
that Help Picture the Problematic Situation

## Traffic in the city of Paraná



Problem Definition and Analysis: Description of Scenes  
that Help Picture the Problematic Situation

Gas station in the city of Paraná



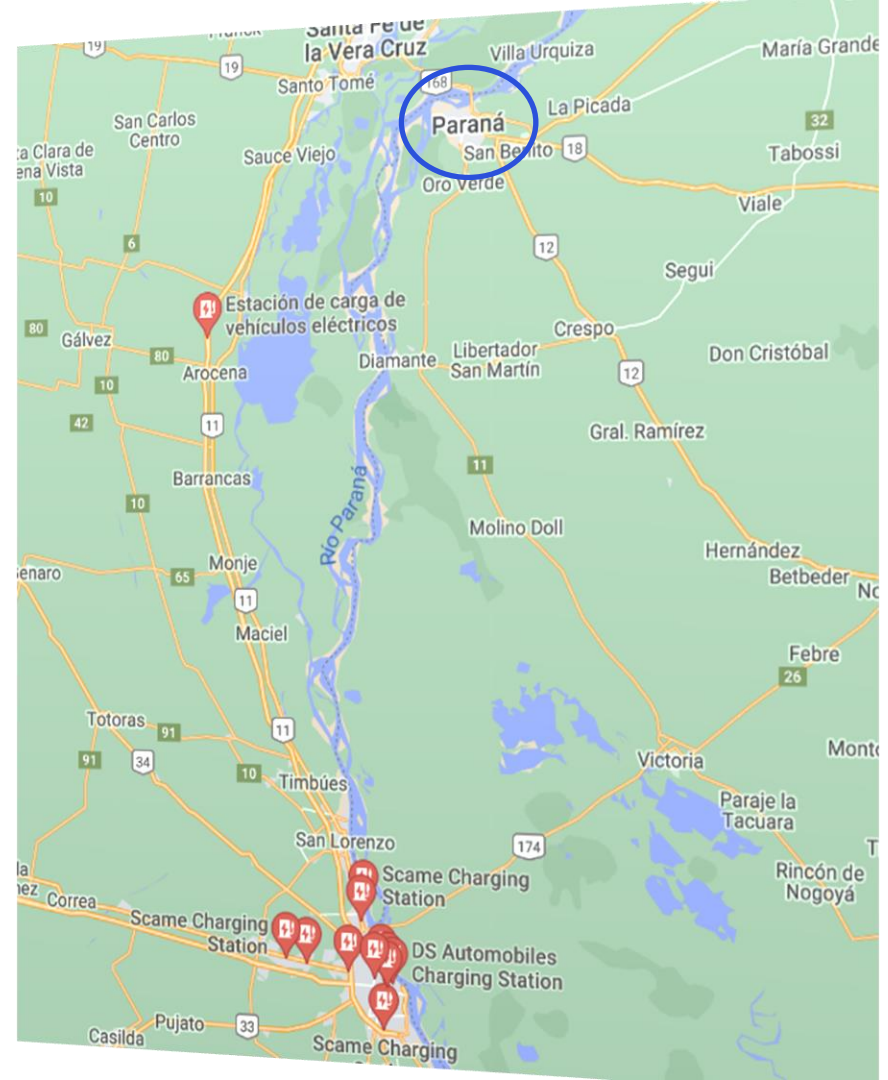
Problem Definition and Analysis: Description of Scenes  
that Help Picture the Problematic Situation

Car dealer in the city of Paraná



## Problem Definition and Analysis: Description of Scenes that Help Picture the Problematic Situation

### Charging stations map



## **Problem Definition and Analysis:**

Identification and analysis of causes or factors that give rise to the problem



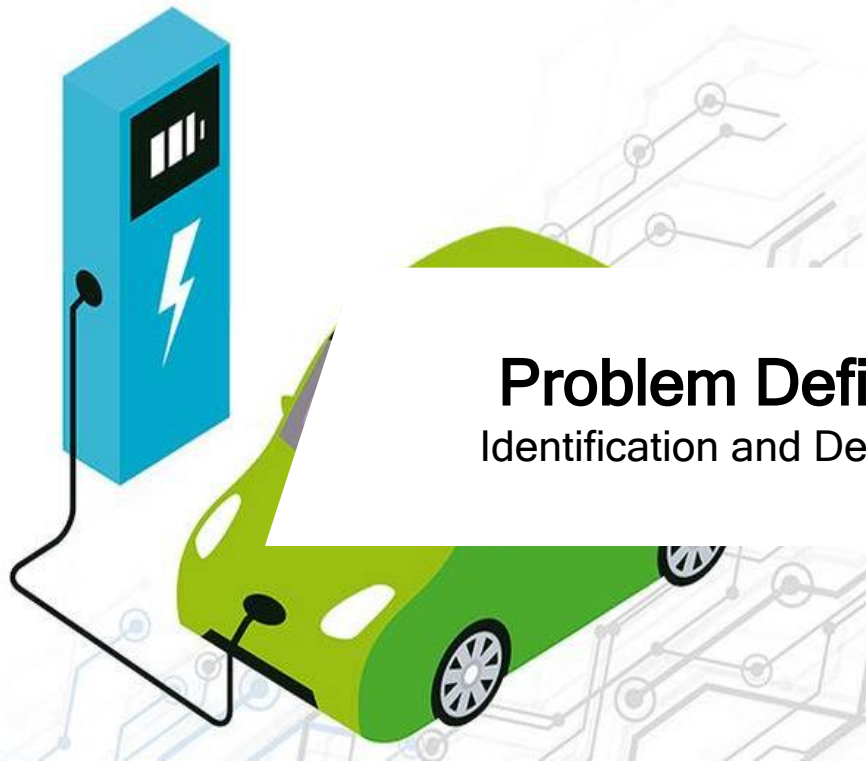


Problem Definition and Analysis: Identification and analysis of causes or factors that give rise to the problem



# Causes

- Lack of infrastructure
- Very high cost
- Lack of autonomy



# **Problem Definition and Analysis:**

Identification and Description of the Consequences

# Consequences

- Noise Pollution
- Dependency on Fossil Fuels
- Environmental Pollution

Problem definition and analysis: Identification and Description of the Consequences.



A tall, grey, rectangular electric vehicle charging station stands on a paved surface. The station's screen is blue and displays the text "Electric Vehicle Charging" at the top. Below the text is a white icon of a battery with three horizontal bars inside, representing a charging level. The background shows a blurred cityscape with buildings and greenery under a bright sky.

Electric Vehicle Charging

# The way forward: Problem approach

# Problem approach

- Implementation of financial incentives
- Municipal subsidy programs for businesses
- Strategic placement of charging stations
- Establishment of safety and quality standards for charging stations
- Educational campaigns promoting the advantages of electric vehicles



The image features a solid blue background. A large white parallelogram is centered on the page, containing the main text. This parallelogram is enclosed within a larger, slightly offset white parallelogram outline. Additionally, there are several thin white lines extending from the corners of the inner parallelogram towards the edges of the frame, creating a sense of depth and movement.

# **The way forward:**

## **Strengths and Weaknesses of the Proposal**

# Strengths and Weaknesses of the Proposal

## Strengths

- Reduction of environmental pollution
- Acoustic reduction
- Decrease in people's monetary spending
- New job positions
- Increase in the number of tourist visitors to the city

## Weaknesses

- A large investment of money
- A lot of space for installations.
- Their dependence on a reliable and efficient electrical grid.

**Conclusion**





# Conclusion

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## Problem in Paraná: Lack of Electric Vehicles

- Shortage of charging infrastructure
- Environmental and acoustic pollution
- Economic burden and maintenance costs for combustion vehicles

## Proposed Solution: Strategic Installation of Charging Stations

- Stations in different areas

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